



INDUSTRY REPORT

VIETNAM'S TOURISM

2018



Vietnam's Tourism Industry Report 2018 covers the analysis and assessment on tourism and hospitality industry of Vietnam. Prepared by VietnamCredit experts, this report is expected to support businesses and investors in the decision-making process, while providing a comprehensive view Vietnam's tourism industry as well as trends that will shape the future of this industry

Data in this report is derived from General Statistics Office, Vietnam National Administration of Tourism, provincial Departments of Tourism, Ministry of Planning and Investment... and international data sources including the World Economic Forum, World Tourism Organization (UNWTO), ...

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EXTERNAL FACTORS

Contribution to economic growth of the tourism industry is relatively stable



Source: GSO, compiled by VNC

- The demands for travelling and entertainment tend to change following the fluctuation of GDP.
- GDP of hospitality & catering and entertaining services has tripled over the last 10 years, however, their contribution to GDP has not changed much (0.62% for entertaining service and 3.7% for accommodation & food services).